LeMond Cycling, Inc. v. Trek Bicycle Corporation
Doc. 139 Att. 15

ZASTROW EXHIBIT 63

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Examples of Dissemination of Controversy
Summary Chart of Media Coverage

Date	Publication	Article Title	Bates Label
07/29/01	The Sunday Times (London)	Paradise lost on tour	TREK013927; 13955-13957
08/03/01	Chicago Tribune	LeMond's remarks upset Armstrong	TREK013928
08/03/01	Chicago Sun-Times	Armstrong upset by rift with LeMond	TREK013929-13930
08/03/01	The Washington Post	Still Spinning His Wheels; Armstrong Getting a Hero's Welcome on His Victory Tour	TREK013931-13932
08/03/01	Newsday (New York)	LeMond 'Disappointed' With Lance	TREK014007-14008
08/03/01	Times Union (New York)	Armstrong berated by his 'hero'	TREK014014-14015
08/03/01	Daily Breeze (California)	Armstrong surprised at LeMond comments	TREK014004-14006
08/03/01	Houston Chronicle	LeMond's remarks surprise Armstrong	TREK014003-14004
08/03/01	The Facts (Texas)	Armstrong surprised by LeMond's comments	TREK014084
08/03/01	Journal-Gazette (Fort Wayne, Indiana)	Comments upset Armstrong Ex-champ LeMond 'disappointed' in 3- time winner	TREK014006-14007
08/03/01	Pittsburgh Post-Gazette	Armstrong upset with LeMond's comments	TREK014009-14010
08/03/01	Seattle Times	A.M. Briefing	TREK014010-14011
08/03/01	Telegraph-Herald (Dubuque, Iowa)	LeMond's comments upset Armstrong; Surprised: Tour de France winner considers ex-champ a pioneer	TREK014011-14012
08/03/01	The Atlanta Journal-Constitution	Armstrong upset by LeMond's critical comments	TREK014012-14013
08/03/01	The Chronicle-Telegram (Ohio)	Armstrong surprised, upset by LeMond comments	TREK014085
08/04/01	The Sun (London)	Lance fury at LeMond	TREK014001-14002
08/04/01	The Mirror (London)	Lance fury at Greg jibe	TREK013960
08/04/01	The Daily Telegraph (Sydney)	Lance is on Greg's trail	TREK013961
08/04/01	The Dominion (Wellington, New Zealand)	Armstrong upset by comments	TREK013958
08/04/01	The Advertiser	Armstrong hurt by remarks	TREK013959
08/15/01	USA Today USAToday.com	LeMond back-pedals on Armstrong quotes	TREK013933-13934 TREK005117-5118
08/15/01	USAToday.com	LeMond backs off Armstrong quotes	TREK005119-5120
08/15/01	Seattle Post - Intelligencer	LeMond apologizes to Armstrong	TREK013991-13992 TREK005116
08/15/01	Seattle Times	A.M. Briefing	TREK013999-14000
08/15/01	National Post (Canada)	LeMond clarifies critical remarks about Armstrong	TREK013992-13993
08/16/01	Houston Chronicle	LeMond late with apology	TREK013993-13995
08/16/01	The Daily Telegraph (Sydney)	LeMond somersault on drug comments	TREK013962
05/01/04	Cycle Sport Magazine	All American Hero	TREK005172-5178; LCI02311-2316
06/13/04	The Sunday Times (London)	Cycling: LA confidential	TREK014092-14095
06/14/04	Eurosport.com	Book blasts Armstrong	TREK005125-5126

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06/15/04	Book	L.A. Confidentiel - Les secrets de Lance Armstrong	TREK005114-5115
06/15/04	VeloNews.com	Armstrong comes out swinging	TREK005127-5130
07/15/04	Le Monde	Lance is willing to do anything to keep his secret	TREK000831-832
07/15/04	ESPN.com	Armstrong disappointed by LeMond accusations	TREK005139
07/15/04	ESPN.com	Lance accuses reporters of spying	TREK005138
07/15/04	FOXSports.com	LeMond not sure Armstrong's clean	TREK010863
07/15/04	Bicycling.com	LeMond Blasts Armstrong	TREK005156-5157
07/15/04	LoopDiLoop.com	Cycling: LeMond Vs Armstrong	TREK005147-5150
07/15/04	tourdefrancenews.com	LeMond Blasts Armstrong	TREK005163-5164
07/15/04	Velo News	Armstrong 'disappointed and dismayed' at LeMond's criticism	TREK013935-13936
07/15/04	VeloNews.com	Thursday's Mailbag: LeMond, Virenque, a boring Tour and the really important stuff	TREK005165-5168
07/15/04	News24.com	LeMond Accuses Armstrong	TREK010861-10862
07/15/04	sport.fr	Greg LeMond attaque Lance Armstrong	TREK010878-10879
07/15/04	france3.fr	Greg Lemond accuse Armstrong de dopage	TREK005140-5141
07/15/04	Eurosport.com	Bike Shorts: LeMond lambasts Lance	TREK005154-5155
07/16/04	Daily News (New York)	LeMond's Rip Irks Armstrong	TREK013969-13970
07/16/04	Times Union (New York)	Armstrong deals with accusations	TREK014044-14046
07/16/04	Los Angeles Times	Armstrong Vents Some Anger; Five-time champion, responding to latest doping rumors, assails French journalist and shakes head in response to criticism by LeMond	TREK013937
07/16/04	Oakland Tribune	Bad day for Armstrong ; Cyclist upset with reporter, Lemond	TREK014038-14040
07/16/04	Daily Breeze (California)	Armstrong: French reporters dig for dirt	TREK014022-14023
07/16/04	Chicago Tribune	Armstrong, LeMond continue verbal spat - Former champion escalates feud	TREK013938-13939
07/16/04	Chicago Sun-Times	Armstrong feeling even more heat - American fends off Lemond's comments, clashes with reporters	TREK013940-13941
07/16/04	Houston Chronicle	Drug stories dog Armstrong, team / Lemond dubious that 5-time champ has been drug-free; Postal's Padrnos is investigated	TREK014027-14029
07/16/04	The Philadelphia Inquirer	Armstrong's feeling the heat, even off his bike	TREK013976-13977
07/16/04	The Daily News (Texas)	French media, Lemond pose problems for Lance	TREK014086
07/16/04	The Intelligencer (Pennsylvania)	Armstrong dealing with more headaches	TREK014087
07/16/04	Denver Post	LeMond pours fuel on fire: The former Tour winner questions Lance Armstrong's honesty when it comes to drug use	TREK014021-14022
07/16/04	Seattle Times	Accusations flying fast: LeMond escalates Armstrong feud	TREK014041-14042
07/16/04	The Seattle Times	LeMond Escalates Armstrong Feud	TREK010884-10886
07/16/04	St. Petersburg Times	LeMond has doubts about Armstrong	TREK013975

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Date	Publication	Article Title	Bates Label
07/16/04	Orlando Sentinel	Armstrong faces challenges; The tour's mountain stages loom, and the five-time champ faces drug tests and critics	TREK014040-14041
07/16/04	Columbian (Vancouver, Washington)	Armstrong target of more suspicions; French TV, former champ continue to question results	TREK014024-14025
07/16/04	ESPN.com	LeMond levels more criticism at Lance	TREK005137
07/16/04	Midwestpundits.com	LeMond in Le Monde, A Platform for Anti-Armstrong Bashing	TREK005181- 5182
07/16/04	Duluth News-Tribune	More distractions for Armstrong; TOUR DE FRANCE: Former champion Greg LeMond stirs up the steroid debate, and Lance Armstrong accuses a reporter of trying to search through his belongings	LCI04523-4524
07/16/04	The Times (London)	Armstrong defies growing criticism	TREK013942-13944; 13973-13974
07/16/04	The Guardian (London)	Armstrong wars with LeMond and Le Monde - American in foul mood as he prepares to go on attack today: Tour de France	TREK013963-13964
07/16/04	The Independent (London)	Cycling: Moncoutie in the clear as doping row intensifies	TREK013978-13979
07/16/04	The Mirror (London)	Cycling: War De France; Lance: They are trying to set me up as a drug cheat	TREK013980-13981
07/16/04	Toronto Star	French 'dirt' diggers enrage Armstrong; American claims reporter tried to enter hotel room Three-time champ Lemond suggests star is using drugs	TREK014048-14050
07/16/04	National Post (Canada)	Armstrong deals with mountain of trouble: War of words with Lemond	TREK013965-13966
07/16/04	National Post (Canada)	Allegations of doping dog Armstrong: 'Difficult to remain a fan': Former champion suggests U.S. rider uses banned drugs	TREK013971-13972
07/16/04	The Irish Times	Texan against the world	TREK013967-13968
07/16/04	Agence France Presse	Armstrong 'dismayed' by LeMond accusations	LCI04518-4519
07/19/04	The New York Times	Armstrong's Toughest Rival May Be the Sport of Cycling	TREK013945-13946; 13982-13984
07/19/04	ESPN.com	LeMond questions Armstrong's associations	TREK005151-5153
07/20/04	Libertaddigital.com	Greg LeMond cuestiona los resultados de Lance Armstrong en el Tour y le acusa de dopaje	TREK005144
07/26/04	herald.com (The Miami Herald)	On cycling's biggest day, another blast about drug use	TREK005169- 5171
08/11/04	BikeBiz.com	Online Betting Service Offers Odds On Lance Being Caught Doping	TREK010822-10824
09/01/04	Bicycle Retailer	Reader Sides with Lance, Calls LeMond Has-Been	TREK005183
10/01/04	BikeBiz.com	Ferrari Cleared of Dope Distribution Charges But Gets 12 Months for Malpractice	TREK010825-10828
12/29/04	Indystar.com	Voters for AP Athlete of the Year awards overlook Olympians	TREK005184-5185
04/20/05	News24.com (Los Angeles)	Armstrong a 'Global Hero'	TREK010814-10815
08/05/05	Eurosport.com	More than just a fight with France	TREK010620-10623

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06/24/06	Los Angeles Times	Woman Implicated Armstrong	TREK010630-10633
06/25/06	L' Equipe Dimanche	Armstrong a menace	TREK010887-10890
06/25/06	Sports Illustrated.com	LeMond: Lance threatened me	TREK005200-5201
06/25/06	Velo News	LeMond says Armstrong menaced him	TREK013947-13948
06/26/06	Chicago Tribune	Report: LeMond says Armstrong threatened life	TREK013949-13950
06/26/06	VeloNews.com	Armstrong: LeMond's charges 'ridiculous'	TREK005206-5208
06/26/06	FoxSports.com	Armstrong denies threatening LeMond	TREK005210
06/26/06	FoxSports.com	LeMond says Lance forced him to testify	TREK005211
06/26/06	The Guardian (London)	Cycling: Armstrong threatened me claims, LeMond	TREK013985
06/26/06	The Ottawa Citizen	Cycling: LeMond cites 'threat'	TREK014083
06/26/06	The Toronto Sun	Lance Threatened LeMond	TREK013986
06/26/06	Eurosport.com	LeMond: Lance threatened me	TREK005212-5213
06/26/06	NPR	Ex-Friends Say Armstrong Admitted Drug Use	TREK010794-10798
06/27/06	Chicago Tribune	Armstrong rips into LeMond	TREK013951-13952
06/27/06	Chicago Sun-Times ChicagoSunTimes.com	No love lost between Lance, LeMond	TREK013953-13954 TREK005202-5203
06/27/06	Daily Breeze (California)	Armstrong denies claim by LeMond	TREK014061-14064
06/27/06	Philadelphia Inquirer	Armstrong denies LeMond's claims	TREK014073-14074
06/27/06	Seattle Post - Intelligencer	Angry Lance Armstrong Denies Threatening LeMond	TREK014074-14076
06/27/06	Seattle Times	Armstrong denies threat allegation	TREK014076-14077
06/27/06	Cincinnati Post	Armstrong denies making threat against LeMond in legal dispute	TREK014064-14066
06/27/06	St. Petersburg Times	Armstrong denies rumors of threats against LeMond	TREK013987-13988
06/27/06	Orlando Sentinel	Armstrong complete denies allegations	TREK014068-14072
06/27/06	Savannah Morning News	Armstrong Denies LeMond's Claims of Threat	TREK014077-14079
06/27/06	The Indiana Gazette	Armstrong denies accusation	TREK014088
06/27/06	Kerrville Daily Times	Armstrong denies LeMond's claims of threat	TREK014089
06/27/06	Marin Independent Journal	Armstrong denies LeMond's claim	TREK014090
06/27/06	AllHeadlineNews.com	Lance Armstrong Denies He Threatened Greg LeMond	TREK005209
06/27/06	ThePaceline.com	Lance's Attorney's Statement re: Andreu - From Tim Herman	TREK010770-10771
06/27/06	ThePaceline.com	Andreu's trial testimony on the LeMonds' deposition is as follows	TREK010772-10775
06/27/06	ThePaceline.com	Andreu Statement Pg 3	TREK010776-10777
06/28/06	American-Statesman	The French newspapers, L'Equipe and Le Monde	LCI02106-2108
06/28/06	Austin American Statesman	Lance attacks negative reports	TREK014066-14068
06/28/06	cyclingnews.com	Statement from Lance Armstrong regarding axe grinders	TREK010778-10782
07/08/06	Los Angeles Times	Armstrong and the Allegations: An arbitration case involving the seven-time Tour de France champ includes testimony on whether he used drugs to boost performance	LCI02090-2095

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07/09/06	Los Angeles Times	Allegations Trail Armstrong into Another Stage	TREK010740-10751
07/25/06	The Post Chronicle	Landis Doping Allegations: Greg LeMond Is A Sell Out	TREK005222-5223
07/30/06	Daily Breeze (California)	LeMond urges Landis not to 'deny, deny'	TREK014053-14054
07/30/06	The Record (New Jersey)	LeMond: Clean up cycling	TREK014058-14059
07/30/06	The Grand Rapids Press	LeMond urges Landis to come clean ; Three-time champ says not to 'deny, deny, deny' like 'another American'	TREK014058
07/30/06	The Blade (Ohio)	LeMond hopes Landis has the courage to tell truth	TREK014056-14058
07/30/06	Telegraph-Herald (Dubuque, Iowa)	LeMond urges Landis to speak truth about doping	TREK014055-14056
07/30/06	Journal-Gazette (Fort Wayne, Indiana)	Former Tour champion urges Landis to tell truth	TREK014054-14055
07/30/06	Columbian (Vancouver, WA)	LeMond urges Landis to speak truth about doping	TREK014052-14053
07/31/06	The National Ledger	Landis Doping Charge Gives LeMond a Chance to Rip Lance Armstrong	TREK005220-5221
07/31/06	Yahoo.com	Greg LeMond Urges Landis to Speak Truth about Doping Charges	TREK010766-10767
08/04/06	Boston Globe	LeMond Gives It Straight	TREK013989-13990
08/04/06	The Telegraph (Illinois)	Ex-Tour de France champ hopes Landis can help clean up sport	TREK014091
08/05/06	Chicago Tribune	Floyd Landis on a rollercoaster ride	LCI02662-2663
08/06/06	Dallas Morning News	In Armstrong's cycling world, paranoia and fear reign	TREK005230-5234
08/06/06	Guardian Unlimited	Cycling slowly curing its disease	LCI02654-2655
08/06/06	dnaindia.com	Are we seeing a silver lining?	LCI02651-2653
05/18/07	St. Petersburg Times	Landis Doping Trial Takes Sordid Turn	TREK010760-10762
05/19/07	International Herald Tribune	Now it's personal: A Tour de France hearing on Landis turns into drama on LeMond	LCI02823-2824
07/01/07	The Sunday Times (London)	Cycle of abuse	TREK010807-10813
10/01/07	Tour Magazine	Die Luge holt einen irgendwann ein	TREK005240-5244
11/24/07	Het Laatste Nieuws	Armstrong heeft de koers kapogemaakt	TREK005253
11/24/07	Het Laatste Nieuws (English translation)	Armstrong has ruined the race	TREK005245-5252
01/05/08	de Volkskrant	Meer dan een wielerheld	TREK005264-5267
01/05/08	de Volkskrant (English translation)	More Than a Cycling Star	TREK005254-5259
02/15/08	MercuryNews.com	Greg LeMond sees cycling on the road to recovery	TREK005268-5270
05/24/08	Wisconsin State Journal	Cyclist defends comment	TREK010619
10/29/08	Pez Cycling News	Interbike Love Just Keeps Comin	TREK010612-10614
01/01/09	Road Bike Action Magazine	Lance Does Vegas	TREK010615-10616
07/15/09	The Daily Courier	Today in History: July 16, 2004: Greg LeMond, three-time winner of the Tour de France, said he did not believe Lance Armstrong when Armstrong denied charges of doping.	